

"GGC Student Promotes a Networking Event."

September 26, 2022 | Local News



Stacey Abrams at CultureCon

Jordan Brown - 4/28/22

"GGC Student Promotes a Networking Event Where Students Can Learn Industry Skills."

CultureCon is a networking conference powered by The Creative Collective, a minority women-owned business that aims to create brave spaces for creatives of color.

Executive assistant of The Creative Collective, Paige Johnson, spoke exclusively to The Globe about the purpose of this event.

"CultureCon serves as a brave space for creatives! We strive to provide attendees with the opportunity to build economic freedom, achieve creative liberty, and relish in unprecedented access. Our mission is to celebrate diversity and create a space for creatives to feel free," said Johnson.

This event has traditionally been held in New York as a one-day event. As their community grew, CultureCon expanded to offer more opportunities for attendees. This year CultureCon is taking their conference on tour, the first stop is Atlanta on May 7.

CultureCon consists of various panels and workshop sessions that are designed for creators to learn from experts of various career fields. This year's speakers will include Stacey Abrams, Kandi Burruss,

Imani Ellis, and many more. The advice shared by the panelist may be the inspiration you need to jumpstart your career. Your next project could come from a connection you made at CultureCon. "Attendees should look forward to attending a culture conference packed with knowledge, connecting with like-minded individuals, and celebrating creatives of color," said Johnson.

CultureCon is seeking college students who are interested in or majoring in Design, Music, Film, Marketing, and Communications. For those who are looking for an internship in the creative field, this event is a wonderful place to start your search.

Students should take advantage of this event by attending it with the intention of meeting new people. If you have a business, social media account, or project you are excited about, tell it to everyone you interact with.

"Be open, be teachable, and be confident. Have digital business cards available to share with others and get comfortable sharing information about your brand. Lastly, don't be afraid to ask for what you need!," said Johnson.

Students who are interested in attending CultureCon Atlanta can receive twenty-five percent off student tickets with the code "CCSTUDENTJB." This promotion is supplied by GGC Student and CultureCon student ambassador, Jordan Brown. More information on CultureCon and The Creative Collective can be found at <https://www.theccnyc.com/culturecon>.

GGC is not affiliated, associated, authorized, endorsed by, or in any way officially connected with The Creative Collective or any of its subsidiaries or its affiliates.